

TOP10RECOVERIES

AS AT NOVEMBER 30 2003

- 1) ACURA INTEGRA
- 2) JEEP GRAND CHEROKEE
- 3) DODGE CARAVAN
- 4) AUDI A4
- 5) DODGE RAM
- 6) CHEVOLET SILVERADO
- 7) INFINITI QX4
- 8) GMC SIERRA
- 9) NISSAN PATHFINDER
- 10) BMW X5

BOOMRECOVERIES

PERIOD ▶ JUL 1 2003 TO NOV 30 2003

VEHICLES	411
VALUE*	\$ 16,763,552
INCIDENTAL VALUE	\$ 1,711,558
TOTAL VALUE RECOVERED	\$ 18,475,110

INCEPTION TO NOV 30 2003

VEHICLES	2,912
VALUE	\$ 134,791,063
INCIDENTAL VALUE	\$ 9,902,448
TOTAL VALUE RECOVERED	\$ 144,483,511

* All values shown above are approximate.

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SPEAKER'S CORNER



Yves-Martin Leroux
Supervisor, Customer Service
Boomerang Tracking Inc.

AS THE COLD WEATHER MOVES IN AND WE BUNKER DOWN FOR THE WINTER SEASON, IT MAY BE IMPORTANT TO ADD A CALL TO BOOMERANG TRACKING TO YOUR 'WINTER TO-DO LIST' ...

CAR IN STORAGE FOR THE WINTER? LET US KNOW!

If you are planning on storing your vehicle for the spring or an extended trip this winter, it is important that you let us know! By updating us on the status of your vehicle in advance, our records are always up to date and we will be able to prevent any erroneous notifications being sent should your Boomerang unit begin to report irregular signals.

WHAT HAPPENS WHEN I DISCONNECT THE BATTERY OF MY VEHICLE FOR STORAGE PURPOSES?

When the battery of the vehicle is disconnected, the Boomerang device's backup battery will continue to power the unit for 3 to 5 days. After that period, the Boomerang device will begin to report irregular signals and be

flagged in our system as a follow-up case. To avoid this, when you let us know your vehicle is in storage, we will note the period in the system and prevent any follow-up while the vehicle is not in use.

WHAT IF I JUST GO ON VACATION FOR A WHILE?

In a similar way, if your vehicle is inactive for an extended period of weeks without being moved, the battery may begin to drain and your Boomerang device will send irregular signals to our system. This condition is only temporary until the vehicle is started again, however, we can note your vacation period in your file to ensure that your Boomerang device is properly classified.

IF THE BOOMERANG DEVICE IS INACTIVE, CAN YOU STILL TRACK MY VEHICLE? DO I NEED TO RE-ACTIVATE THE DEVICE UPON MY RETURN?

As soon as you begin using the vehicle again, the battery will be recharged. Your Boomerang device will then be fully functional and we will be able to track your vehicle in the event it is stolen.

ARE YOU...?

...STORING YOUR VEHICLE FOR THE SEASON?

...TAKING AN EXTENDED VACATION WITHOUT YOUR VEHICLE?

...ONLY USING YOUR VEHICLE OCCASIONALLY DURING THE WINTER SEASON?

Contact Boomerang Tracking's Customer Service Department!

1.877.777.8722 or info@boomerangtracking.com

MOVING THIS WINTER?

If so, it is important to let us know! Having an up-to-date address allows us to contact you and ensures the security of your vehicle at all times. You can contact us at 1.877.777.8722 or info@boomerangtracking.com.

TRACKINGTALE:

BOOMERANG TRACKING LEADS TO STOLEN MEAT TRAILERS

THE CRIME

In the early hours of October 27, 2003, Boomerang Tracking Inc. received an automatic theft notification from a Boomerang2™-equipped International 9100, valued at approximately \$100,000 from St-Louis-de-Gonzague, Québec, near the city of Valleyfield. Boomerang Tracking confirmed the theft with the transportation company within minutes of receiving the alarm and a tracking team was immediately dispatched.

THE TRACK

The Boomerang tracking team located the missing cab on a farm in Saint-Jacques-le-Mineur, Québec and the Sûreté du Québec police were immediately notified. At the scene, two 45-foot freezer trailers - one from Quebec and one from Ontario - were also recovered, each carrying a cargo of frozen goods with an estimated total value of over \$220,000.

THE RECOVERY

The Napierville division of the Sûreté du Québec made two arrests on the scene and the K-9 unit was brought in to track a third suspect. In addition, one suspect's vehicle was found containing tools used for breaking-and-entering as well as other stolen merchandise.

THE EPILOGUE

With the protection of a Boomerang2 device, the cargo was back on the road in no time...much to the relief of the owner of the shipment!



Over \$220,000 in cargo recovered, two arrests made.

THE WIDE GEOGRAPHIC SCOPE OF THE BOOMERANG TRACKING SYSTEM GIVES VEHICLE - AND CARGO - OWNERS PEACE OF MIND ACROSS NORTH AMERICA, 24 HOURS A DAY.

QUESTIONS+ANSWERS

Q: *If I sell my vehicle, can I transfer the ownership of my Boomerang device?*

A: Yes. To do so, you must visit any Boomerang authorized dealer and ask them to complete a transfer request form. A Boomerang Tracking customer service representative may also be contacted at either 514.234.8722 or toll free at 1.877.777.8722, who can complete the transfer form on your behalf. You must advise the customer service department as soon as you sell your vehicle, otherwise, you will remain responsible for the Boomerang device and all associated service fees until such time that Boomerang Tracking has the new owner's contact information and credit card number on file. Please note that service fees paid will not be reimbursed.

This bi-annual publication for Boomerang Tracking clients is an official Boomerang Tracking newsletter. This newsletter may be distributed to clients and potential clients of Boomerang Tracking as well as at various Boomerang Tracking conferences, events and shows.

Boomerang Tracking Inc. markets and distributes the Boomerang® Tracking System, a proprietary product using technology patented by the Company. The Boomerang®, Boomerang2™ and GSM-based Boomerang devices are the central devices in a wireless-based asset tracking system utilizing the networks of major regional telecommunications companies. The Boomerang Tracking System is capable of locating stolen automobiles, heavy equipment and valuable objects. Members of the insurance industry endorse the Company's proven recovery record. The Boomerang tracking devices are installed through a network of authorized dealers located throughout the provinces of Quebec, Ontario and British Columbia. The Company's head office, research and development, production and corporate installation facilities are located in Montreal, Quebec. Boomerang is a registered trademark and Boomerang2 is a trademark of Boomerang Tracking Inc. The shares of Boomerang Tracking Inc. trade on The Toronto Stock Exchange under the symbol BMG.

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INFORMATION ON RECENT TRACKS

To quickly get vital recovery data, contact Jean Lalonde at 514.234.8722 (extension 230). You may also write to: tracking@boomerangtracking.com

MARKETING MATERIAL

marketing@boomerangtracking.com

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Kindly direct all suggestions, comments and subscription requests to the marketing department at:

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